

#### **JOSEPH REID-BOOKING INFORMATION**

#### **Audience**

Joe is willing to speak to most groups, and tailors his topics to the audience. Sensitive topics such as suicide, depression, etc., are discussed and should be considered for your audience before booking Joe to speak (see media kit).

#### Location

The location of the presentation should provide proper technology support (computer, projection, speaker, PA system if in a large room, Wi-Fi, etc.). Past locations include: college campus, public library, church, meeting room, etc.

## **Time**

It would be helpful to note that for the sake of his own mental health, Joe prefers a full day before and after the speaking event without bookings, and a full night's rest before returning home. The typical session lasts approximately 2 hours, including a 45 minute talk, equal time for questions, and half an hour for conversation and book signings. Joe limits his talks to 2 sessions per day. Part of Joe's routine is also to take 40-45 minutes of "alone time" before the presentation to ensure that he is at his best for the audience. There should be a quiet place that he can go for this time.

# **Promotion**

Joe is willing to participate in television and/or radio interviews. Other promotional resources (flyers, emails, social media, etc.) can be tailored to what works best in your community.

### **Funding**

Rates vary depending on number of sessions, dates, topics, etc. Meals, lodging, and transportation will be included in the cost. If looking to secure grant funding, consider timeline to apply and get the grant approved. Joe has qualified for education and mental health grants in other communities.